



Why Mind Map?

- Improved thinking
- Productive planning
- Straightforward meetings and agendas
- Inspired team thinking and brainstorming sessions
- Effective problem solving
- Memorable notes, presentations and speeches

Making life just that little bit easier...

This Mind Map was created in Buzan's iMindMap® software by Illumine Training to give a high level overview of the uses of Mind Maps for marketing professionals at all levels. Find out more, and get a FREE trial of Buzan's iMindMap software at www.mind-mapping.co.uk/imindmap