



Why Mind Map?

- Improved thinking
- Productive planning
- Straightforward meetings and agendas
- Inspired team thinking and brainstorming sessions
- Effective problem solving
- Memorable notes, presentations and speeches

Making life just that little bit easier...

Preparing a CV on a Mind Map is straightforward. All of the key aspects of personal characteristics, education and experience can be included and any themes or traits that you wish to stress can be quickly identified and brought out on the CV.

Depending on the style and format of the CV itself, you may choose to add additional headings (branches) such as a summary of key achievements, which can be easily added from the other job branches

If you are preparing different versions of your CV for different purposes, it may be appropriate while compiling the CV to have a branch that articulates your particular objectives or those of a particular potential employer. This will ensure that your CV remains focused on those requirements.

This Mind Map was created in Buzan's iMindMap® software by Illumine Training to give a high level overview of the uses of Mind Maps for marketing professionals at all levels. Find out more, and get a FREE trial of Buzan's iMindMap software at www.mind-mapping.co.uk/imindmap